ORDER

Orders Order / Rev: Ait Order #: 06817863 Product Desc: DCCC 1192 Estimate: Flight Dates: 10/30/12 - 11/12/12 Primary AE: Amy McCreary Original Date / Rev: 05/25/12 / 05/25/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Great American Media **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave, NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Democratic Congressional Campaign Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLI2 00:15:00 Order Separation:

Bill Dian

DIII MIAII				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/12/12	204	\$157,575.00	\$133,938.75

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	204	\$157,575.00	\$133,938.75	0.00
Totals	204	\$157 575 00	\$133 938 75	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	30%	\$157,575.00
Market	100%	\$535.350.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0,00
KFBT	0%	\$0.00
KINC	. 0%	\$0.00
KLAS	24%	\$126,060.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$84,040.00
KTUD	1%	\$5,252.50
KVVU	20%	\$105,050.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$47,272.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeUp	w/Wæ@M 🦯	5-6a	MTWTF	:30	8	\$400.001	0.00 NM	8	\$3,200.00
				M-F 5-6a WakeU	w/Wagners								
	WAKE (JP WITH 1	THE WAG	NERS									
	Star	t Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/3	30/12	11/05/12	MTWTF	8	\$400.00	0.00						

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Order / Rev:

102172

Advertiser:

Democratic Congressional Campaign Cc

Alt Order #:

06817863

Product Desc:

DCCC

Flight Dates:

10/30/12 - 11/12/12

Estimate:

1192

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/30/1	2 11/05/12	M-F 5-6a WakeU _l		5-6a	MTWTF	:30	8	\$400.001	0.00 NM	8	\$3,200.00
WAKE	HP WITH	THE WAG	M-F 5-6a WakeU VERS	p w/Wagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/05/12	MTWTF	8	\$400.00	0,00						
E 2 KSNV	11/06/1	2 11/12/12	M-F 5-6a WakeU	_	5-6a	MT	:30	1	\$400.001	0.00 NM	1	\$400.00
WAKE	UP WITH	THE WAG	M-F 5-6a WakeU NERS	p w/vvagners								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/		11/12/12	-T	1	\$400.00	0.00						
E 3 KSNV	10/30/1	2 11/05/12	Wake Up Early W		430a-5a	MTWTS	:30	5	\$200.001	0.00 NM	5	\$1,000.00
WAKE	UP EARL	Y W/THE W	Wake Up Early ₩ /AGNERS	vagners								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/05/12	MTWTS	5	\$200,00	0.00						
E 4 KSNV	11/06/1	2 11/12/12	Wake Up Early W	-	430a-5a	MT	:30	1	\$200.001	0.00 NM	1	\$200,00
WAKE	UP EARL	Y W/THE W	− Wake Up Early V /AGNERS	vagners								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/		11/12/12	-T	1	\$200.00	0.00						
E 5 KSNV	10/30/1	2 11/05/12	M-F 6-7a WakeU M-F 6-7a WakeU	-	6-7a	MTWTF	:30	10	\$725.001	0.00 NM	10	\$7,250.00
WAKE	UP WITH	THE WAG		p w/wagners								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/05/12	MTWTF	10	\$725.00	0.00						
E 6 KSNV	11/06/1	2 11/12/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	MT	:30	1	\$725.001	0.00 NM	1	\$725.00
WAKE	UP WITH	THE WAG		p wwwagners								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					-	
Week: 11		11/12/12	MT	1	\$725.00	0.00						
E 7 KSNV	10/30/1	2 11/05/12	Today Show Today Show	CM	658a-9am	MTWTF	:30	20	\$900.001	0.00 NM	20	\$18,000.00
TODAY	SHOW		roday Show									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/05/12	MTWTF	20	\$900.00	0.00						
E 8 KSNV	11/06/1	2 11/12/12	Today Show Today Show	CM	658a-9am	MT	:30	1	\$900,001	0.00 NM	1	\$900.00
TODAY	SHOW		roday onow									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11.		11/12/12	MT	1	\$900,00	0.00				· · ·		
E 9 KSNV	11/03/1	2 11/03/12	News 3 Sunrise - News 3 Sunrise 3		6a-7a	S-	:30	2	\$375.001	0.00 NM	2	\$750.00
NEWS	3 AT SUI	VRISE	News 5 outlinse (JA10KDA1							•	
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	S-	2		0.00						
E 10 KSNV	11/03/1	2 11/03/12	Saturday Today Saturday Today	СМ	7a-9am		:30	4	\$625.001	0.00 NM	4	\$2,500.00
SATUR	RDAY TO	DAY	Outdraw Today									
	art <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		11/04/12	S-	4	\$625.00	0.00						
E 11 KSNV	11/04/1	2 11/04/12	News 3 Sunrise - News 3 Sunrise 3		6a-7a	S	:30	2	\$375.001	0.00 NM	2	\$750.00
NEWS	3 AT SU	NRISE		~ ~ (100 j.) I		•						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	S	2	\$375.00	0.00	.00		0500.001	0.00	_	.
E 12 KSNV	11/04/1	2 11/04/12	Sunday Today Sunday Today	СМ	7a-8am	S	:30	, 2	\$500.001	0.00 NM	2	\$1,000.00
TODAY	Y ON SUN	NDAY	- anaay roudy									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	S	2		0.00			40.000.00			
E13 KSNV	17/04/1	Z 11/04/12		CM	8a-9am	S	:30	1	\$3,000.001	0.00 NM	. 1	\$3,000.00

KSNV

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Order / Rev:

102172

Advertiser:

Democratic Congressional Campaign Co

Alt Order #:

06817863

Product Desc:

DCCC

Flight Dates:

10/30/12 - 11/12/12

Estimate:

1192

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Meet the Press Meet the Press MEET THE PRESS Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating ----S Week: 10/29/12 11/04/12 \$3,000.00 0.00 E14 KSNV 11/04/12 11/04/12 News 3 Today Wknd CM 9a-930am -----5 :30 \$500.001 0.00 NM \$500.00 1 News 3 Today **NEWS 3 TODAY/WKEND** Start Date End Date Weekdays Spots/Week Rating Rate ____s Week: 10/29/12 11/04/12 \$500.00 0.00 E 15 KSNV 11/04/12 11/04/12 Chris Matthews 9:30AM SM 9:30a-10a :30 \$500,001 0.00 NM ----S \$500.00 Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----5 \$500.00 0.00 E 16 KSNV 10/30/12 11/05/12 M-F Today Show II 3rd HGM 9-10a :30 20 \$425,001 MTWTF--0.00 NM 20 \$8,500.00 M-F Today Show II TODAY SHOW II End Date Weekdays Start Date Spots/Week Rate Rating 11/05/12 MTWTE--Week: 10/30/12 20 \$425.00 0.00 M-F Today Show II 3rd H@M E 17 KSNV 11/06/12 11/12/12 9-10a MT----:30 \$425,001 0.00 NM 1 \$425.00 M-F Today Show II **TODAY SHOW II** Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/06/12 11/12/12 \$425.00 0.00 E 18 KSNV 10/30/12 11/05/12 M-F Today Show III 4th IBM 10am-11am MTWTF--:30 10 \$325,001 0.00 NM 10 \$3,250.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/30/12 11/05/12 MTWTF--\$325,00 0.00 E 19 KSNV 11/06/12 11/12/12 M-F Today Show III 4th BM 10am-11am MT----:30 \$325,001 0.00 NM \$325.00 Today 4th Hour TODAY SHOW III Start Date End Date **Weekdays** Spots/Week Rate Rating MT----Week: 11/06/12 11/12/12 \$325.00 0.00 E 20 KSNV 10/30/12 11/05/12 Rachael Ray CM 11am-12pm MTWTF--:30 12 \$325.001 0.00 NM 12 \$3,900.00 Rachael Ray RACHEL RAY Start Date End Date Spots/Week Weekdays Rating <u>Rate</u> 11/05/12 MTWTF--Week: 10/30/12 \$325.00 0.00 12 E 21 KSNV 11/06/12 11/12/12 Rachael Ray CM 11am-12pm MT----:30 \$325,001 0.00 NM \$325,00 Rachael Ray RACHEL RAY Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 11/06/12 11/12/12 MT----\$325.00 0.00E 22 KSNV 10/30/12 11/05/12 Noon News CM 12-1230pm MTWTF--:30 \$425,001 0.00 NM 5 5 \$2,125.00 Noon News **NEWS 3 AT NOON** End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/30/12 11/05/12 MTWTF--\$425.00 0.00 E 23 KSNV 11/06/12 11/12/12 Noon News CM 12-1230pm MT----:30 1. \$425,001 0.00 NM \$425.00 1 Noon News **NEWS 3 AT NOON** Start Date **End Date** Weekdays Spots/Week Rate Rating 11/12/12 Week: 11/06/12 \$425.00 0.00 E 24 KSNV 10/30/12 11/05/12 The Agenda 1230pm CM 1230-1p MTWTF--:30 \$325.001 0.00 NM \$1,625.00 The Agenda 1230pm **NEWS 4: THE AGENDA** End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/30/12 11/05/12 MTWTF--\$325.00 0.00E 25 KSNV 11/06/12 11/12/12 CM 1230-1p MT----:30 \$325.001 0.00 NM 1 \$325.00 Print Date: 05/29/12 09:25:09 Page 4 of 6
Order / Rev: 102172 Advertiser: Democratic Congressional Campaign Cc

KSNV

Alt Order #: 06817863 Product Desc: DCCC

Flight Dates: 10/30/12 - 11/12/12 Estimate: 1192

Ln	Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				The Agenda 1230 The Agenda 1230	•						-		
	NEWS 4	: THE A	GENDA	THO TIGOTICAL TECC	φ						_		
We	<u>Star</u> eek: 11/0	<u>t Date</u>)6/12	End Date 11/12/12	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 26	KSNV	10/30/1	2 11/05/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
	THE DO										j		
	eek: 10/3		End Date 11/05/12	<u>Weekdays</u> MTwTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
			2 11/12/12	The Doctors The Doctors	СМ	2pm-3pm	MT	:30	1	\$325.001	0,00 NM	1	\$325.00
	THE DO	t Date	End Date	Mookdaya	Snoto Missis	Dete	Datina						
W	<u>عرق</u> eek: 11/0		11/12/12	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
			2 11/05/12	Dr. Phil Dr Phil	CM ·	3-4p	MTWTF	:30	8	\$450.001	0.00 NM	8	\$3,600.00
	DR. PHI		End Data	Mookdova	Chata Minak	Dete	Detina						
W	<u>اداد</u> eek: 10/3	<u>t Date</u> 30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 8	<u>Rate</u> \$450.00	Rating 0.00						
			2 11/12/12	Dr. Phil Dr Phil	СМ	3-4p	MT	:30	2	\$450.001	0.00 NM	2	\$900.00
	DR. PHI		E-15-(-	1471.1.	0 (551)	5 (,						
W	<u>اعد S</u> //eek: 11	<u>t Date</u> 06/12	End Date 11/12/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
E 30	KSNV	10/30/1	2 11/05/12	News 3 at 4 News 3 at 4	СМ	4-430p	MTWTF	:30	5	\$725.001	0.00 NM	5	\$3,625.00
			AT FOUR										
W.	<u>Staı</u> 2'eek: 10/	<u>t Date</u> 30/12	<u>End Date</u> 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$725.00	Rating 0.00			•	:		
E 31	KSNV	11/06/1	2 11/12/12	News 3 at 4	СМ	4-430p	MT	:30	1	\$725.001	0.00 NM	1	\$725.00
	FIRST N	IEWS 3	AT FOUR	News 3 at 4									
۱۸.	<u>Star</u> eek: 11/0	rt Date	End Date 11/12/12	<u>Weekdays</u> MT	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00						
			2 11/05/12		СМ	430-5pm	MTWTF~~	:30	5	\$725.001	0.00 NM	5	\$3,625.00
	NEWS 4	ነ ልፐ ለዓበ	ID.	News 3 at 4:30PM	Л								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				,		
W	eek: 10/		11/05/12	MTWTF	5	\$725.00	0.00						
E 33	KSNV	11/06/1	2 11/12/12	News 3 at 430pm News 3 at 4:30PM	CM A	430-5pm	MT	:30	1	\$725.001	0.00 NM	1	\$725.00
	NEW\$ 4	4 AT 430)P	News 3 at 4.301 I	vi								
10.7		rt Date	End Date	<u>Weekdays</u> MT	Spots/Week		Rating						
	/eek: 11/6 KSNV		11/12/12 2 11/05/12	M-F Early News	CM	\$725.00 5-630p	0.00 MTWTF	:30	5	\$1,200.001	0,00 NM	5	\$6,000.00
	EARLY	NEWS		M-F Early News									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 10/	30/12	11/05/12	MTWTF		\$1,200.00	0.00						
E 35	KSNV	11/06/1	2 11/12/12	M-F Early News M-F Early News	CM	5-630p	MT	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
	EARLY			·	_								
W	<u>Sta</u> /eek: 11/	<u>rt Date</u> 06/12	End Date 11/12/12	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						
				Sa-Su Early News	s CM	5pm-630pm	S-	:30	1	\$675.001	0.00 NM	1	\$675.00
	KSNV F	ARLY N	IEWS	Sa-Su Early New	S								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	/eek: 10/		11/04/12	S-	1	\$675.00	0.00	··· · · · · · · · · · · · · · · · · ·					
E 37	KSNV	10/30/1	2 11/05/12		CM	630-7pm	MTWTF	:30	5	\$1,300.001	0.00 NM	5	\$6,500.00

KSNV

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Order / Rev:

102172

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Democratic Congressional Campaign Co

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DCCC

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Estimate:

1192

Ln Ch Start End		Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type S	Spots	Amount
<u> </u>	M-⊦ Jeopardy M-F Jeopardy							
JEOPARDY	W-1 3copardy							
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	<u>Weekdays</u> <u>Spots/Week</u> MTWTF 5	<u>Rate</u> \$1,300.00	Rating 0.00	•				
E 38 KSNV 10/30/12 11/05/12	M-F Wheel CM M-F Wheel of Fortune	7-730pm	MTWTF	:30	5 \$1,300.001	0.00 NM	5	\$6,500.00
WHEEL OF FORTUNE	Wi-r wineer of rollune							
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	<u>Weekdays</u> <u>Spots/Week</u> MTWTF 5	<u>Rate</u> \$1,300.00	Rating 0.00					
E 39 KSNV 11/03/12 11/03/12	Weekend Jeopardy/WheeM WKND Jeop/Wheel	630-730pm	5-	:30	2 \$525.001	0.00 NM	2	\$1,050.00
JEOPARDY/ WHEEL OF FO	•							-
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$525.00	Rating 0.00			1		
E 40 KSNV 11/05/12 11/05/12		8-10pm	M	:30	4 \$4,000.001	0.00 NM	4	\$16,000.00
THE VOICE	Monday Prime 8-10pm							•
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 11/05/12 11/11/12		\$4,000.00	0.00					
E 41 KSNV 10/31/12 10/31/12	Wed PR 10-11p CM Wednesday Prime 10-11pm	10-11pm	W	:30	2 \$3,200.001	0.00 NM	2	\$6,400.00
LAW & ORDER: SVU								
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$3,200.00	Rating 0.00					
E42 KSNV 11/03/12 11/03/12	Sat PR 10-11p CM	10-11pm	S-	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
LAW & ORDER: SVU	Saturday Prime 10-11pm					ı		
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12 E 43 KSNV 11/04/12 11/04/12		\$1,200.00 1P-9PM	0.00	:30	1 010 000 004	0.00 NIM		#40 000 00
	NFL Football	11-9FW	3	.50	1 \$10,000.001	0.00 NM	1	\$10,000.00
SUN NT FB: GB @ HOUSTO Start Date End Date	ON <u>Weekdays</u> <u>Spots/Week</u>	Rate	Rating			i		
Week: 10/29/12 11/04/12		\$10,000.00	0.00					
E44 KSNV 11/04/12 11/04/12	News 3 Live in Prime , CM News 3 in Prime	7-10pm	S	:30	2 \$1,600.001	0.00 NM	2	\$3,200.00
NEWS AFTER NFL								
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12		<u>Rate</u> \$1,600.00	Rating 0.00					
E 45 KSNV 11/04/12 11/04/12	•	10-11pm	S	:30	2 \$900.001	0.00 NM	2	\$1,800.00
LAW & ORDER	Sunday Prim 10-11pm					ı		
<u>Start Date</u> <u>End Date</u> . Week: 10/29/12 11/04/12	Weekdays Spots/Week		Rating 0.00					
E 46 KSNV 10/30/12 11/05/12		11pm-1135p		:30	5 \$1,200.001	0.00 NM	5	\$6,000.00
NEWS 3 NIGHTSIDE	M-F News 3 at Eleven					ŀ		
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/30/12 11/05/12	MTWTF 5	\$1,200.00	0.00	····				
E 47 KSNV 11/03/12 11/03/12	Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven	11pm-1135ր	omS-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS 3 NIGHTSIDE	ON ON HOME O HE FIGIGIE							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/29/12 11/04/12 E48 KSNV 11/04/12 11/04/12		\$1,100.00 11pm-1135p	0.00 omS	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
	Sa-Su News 3 at Eleven		, J	.0,0	7 411100:00 I	0.00 IVIVI	ı	ψ1,100.00
NEWS 3 NIGHTSIDE	Micoldon Chalanni-	Data	Doting					
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$1,100.00	<u>Rating</u> 0.00					
E49 KSNV 10/30/12 11/05/12		1135p-1237	a MTWTF	:30	8 \$500.001	0.00 NM	8	\$4,000.00

KSNV

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Order / Rev:

102172

SPORTS NIGHT IN LAS VEGAS

End Date

11/04/12

Start Date

Week: 10/29/12

Advertiser:

Democratic Congressional Campaign Co

Alt Order #: Flight Dates: 06817863

10/30/12 - 11/12/12

Sports Night in Las Vegas

Spots/Week

Weekdays

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Product Desc:

Estimate:

DCCC 1192

Ln Ch End Break Start/End Time Start Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount The Tonight Show Tonight Show TONIGHT SHOW W/ JAY LENO **End Date** Start Date Weekdays Spots/Week <u>Rate</u> Rating MTWTF--Week: 10/30/12 11/05/12 \$500.00 0.00 E 50 KSNV 10/30/12 11/05/12 Late Night w/Fallon CM 1237a-136am MTWTF--:30 \$250,001 0.00 NM 8 \$2,000.00 Late Night w/Fallon LATE NIGHT W/JIMMY FALLON Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF--\$250.00 0.00 E 51 KSNV 11/03/12 11/03/12 Saturday Night Live СМ 1130pm-1:02am :30 \$4,200.00 ----S-3 \$1,400.001 0.00 NM 3 Saturday Night Live SATURDAY NIGHT LIVE End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----5-3 \$1,400.00 0.00 Sports Night in Las VegaSM E 52 KSNV 11/04/12 11/04/12 Sun 1135p-1200a -----S \$400,001 :30 0.00 NM

<u>Rate</u>

\$400.00

Rating

0.00

Totals 204 \$157,575.00

\$400.00